

FIELD GUIDE

Built for your brand.
Inspired by ADVENTURE.

Most brands don't just need more content, they need a creative partner who understands them. Without consistent messaging, brands lose clarity, customer trust declines, and great products go unnoticed.

**We become an extension of your brand,
creating photo and video assets that feel
unmistakably yours. Every project is built
around your vision, ensuring every piece
of content strengthens your brand
instead of simply filling your feed.**

OUR 4 STEP PROCESS

1 Discovery Call

We start with a complimentary discovery call to understand your goals, audience, and creative needs.

2 Media Agreement

Once we've aligned on the project scope, timelines, and deliverables, we make everything official with a simple agreement.

3 Creative Kick-off call

Here we come fully prepared with a creative guide. We'll walk you through the creative direction, gather your feedback, and finalize the plan together.

4 Project Delivery

With the planning complete, we capture every asset your project requires and deliver polished, ready to use content directly to your inbox.

OUR SERVICES

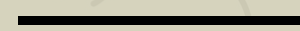
**JONNY
GOLDS**
CREATIVE HOUSE

1 Strategy



Great content starts long before the camera rolls. Every project begins with creative planning, location scouting, and strategy designed specifically for your audience.

2 Photo



Lifestyle, product, and campaign imagery that builds trust, captures attention, and elevates your brand.

3 Video



From social media to commercial campaigns, we create videos that tell your story and move customers toward action.

CASE STUDY

VSSL partnered with us to create a lifestyle campaign showcasing the launch of new Rift Tumbler colorways while updating the visual identity of their Nest Pour Over Kit. By capturing the products in real use environments, we created content that reflected the adventurous lifestyle at the heart of their brand.



Customer Perspective

Story Driven Content

We create imagery from the customer's point of view. Capturing the experiences they're aspiring to, not just the products they're buying.

Every image demonstrates how the product fits into real adventures, helping customers imagine themselves using it rather than simply looking at it.



CASE STUDY

Lifestyle Advertisement



WE DELIVERED

- 4 Unique locations
- 50+ Images
- 4 lifestyle videos
- Content delivered ready to use for website & socials

- This video will play on Vimeo -

WHY US

**JONNY
GOLDS**
CREATIVE HOUSE

1 We Learn Your Brand

Every project begins with understanding your voice, audience, and goals.

2 We Plan Everything

Creative direction, locations, shot lists, timelines. We plan and you approve.

3 We Deliver Consistently

Content built to work across websites, campaigns, email, and socials.

MEDIA PARTNERSHIPS

Photo and video solutions that build identity

SUMMIT \$4,700

- 6 videos optimized for social media
- 30 lifestyle and product photographs
- 2 Brand strategy calls
- 6 video storyboards
- All unedited B Roll for re-purposing content

ASCENT \$3,700

- 4 videos optimized for social media
- 20 lifestyle and product photographs
- 2 Brand strategy calls
- 4 video storyboards

DISCOVERY \$2,700

- 2 videos optimized for social media
- 10 lifestyle and product photographs
- 1 Brand strategy call
- 2 video storyboards

Meet The Founder

JONNY
GOLDS
CREATIVE HOUSE

– ESTABLISHED IN 2023 –



Hey, I'm Jonathan Goldschmidt! I've spent years exploring the mountains, lakes, and coastlines of British Columbia, developing a passion for both adventure and visual storytelling. My company was originally built to help local businesses grow by creating content that connects them with the right audience. This is still a core part of what we do because it creates real value for the businesses in our community. But after countless backpacking trips, surf weekends, and time spent outdoors, a new idea began to take shape: what if we could help the brands that fuel our adventures grow too?

Today, we partner with brands to create content that reflects the environments their customers aspire to experience. My goal isn't simply to produce beautiful media, it's to become a trusted creative partner that helps your brand grow through consistent and intentional storytelling.

Thank You!

Creative partnerships for
brands built to EXPLORE.

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